# Alan Michael Jotkoff

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This brochure provides information about Alan Michael Jotkoff that supplements the Triad Hybrid Solutions, LLC brochure. You should have received a copy of that brochure. Please contact Triad Hybrid Solutions, LLC at (866) 580-8219 if you did not receive the brochure or if you have any questions about the contents of this supplement.

Additional information about Alan Michael Jotkoff is also available on the SEC's website at www.adviserinfo.sec.gov.

In addition to being an Investment Advisory Representative with Triad Hybrid Solutions, LLC and a Registered Representative of Triad Advisors, LLC, Alan Michael Jotkoff is also an Investment Advisory Representative of Jotkoff Financial Services, Inc. (CRD#107670), a Registered Investment Advisor. Jotkoff Financial Services, Inc. is not affiliated with Triad Hybrid Solutions, LLC or Triad Advisors, LLC.

### 4/11/2022

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## Item 2 - Educational and Business Experience

Alan Michael Jotkoff Year of Birth: 1954

**Education:** 

University of South Florida BA Accounting 08/1972-08/1975 University of Miami MS Accounting 01/1976-05/1979

Business Background:

Triad Hybrid Solutions, LLC Investment Adviser Representative 04/2022-Present Triad Advisors, LLC Registered Representative 10/2006-Present Jotkoff Financial Services, Inc. President/ Investment Adviser 10/1982-Present

Representative

Professional Designations- Alan Michael Jotkoff presently holds the following professional designation:

#### **CFP - Certified Financial Planner**

**Issued by:** Certified Financial Planner Board of Standards, Inc. **Prerequisites:** Candidate must meet the following requirements:

- A bachelor's degree (or higher) from an accredited college or university, and
- Three years of full-time personal financial planning experience or the equivalent part-time experience (2,000 hours equals one year full-time).

**Education Requirements:** Candidate must complete a CFP-board registered program, or hold one of the following:

- CPA
- ChFC
- Chartered Life Underwriter (CLU)
- CFA
- Ph.D. in business or economics
- Doctor of Business Administration
- Attorney's License

**Exam Type:** Final certification examination Continuing Education: 30 hours every two years

#### **PFS-Personal Financial Specialist**

Issued by: The American Institute of Certified Public Accountants (AICPA)

**Prerequisites:** Candidate must meet all of the following requirements:

- Be a member of the AICPA
- Hold an unrevoked CPA certificate issued by a state authority
- Have at least two years of full-time teaching or business experience (or 3000 hours equivalent) in personal financial planning within the five-year period preceding the data of the CPA/PFS application

**Education Requirements:** Minimum of 75 hours of personal financial planning education within the five-year period preceding the date of the PFS application

**Exam Type:** Final Certification Exam

**Continuing** Education: 60 hours (or its equivalent) of continuing professional education every three years

#### **CPA - Certified Public Accountant**

Issued by: Florida State Board

Prerequisites: 150 College Semester Hours/Bachelor's Degree

Exam Type: Uniform CPA Exam

Continuing Education: 80 CPE hours every 2 years

**CLU** - Chartered Life Underwriter **Issued by:** The American College

Prerequisites: Three years of full-time business experience within the five years preceding the awarding of the

designation

Education Requirements: Five core and three elective courses, equivalent of 24 semester credit hours

**Exam Type:** Final closed-book, proctored exam for each course

Continuing Education: 30 hours every two years

## **Item 3 - Disciplinary Information**

Registered Investment Advisors are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice.

No information is applicable to this item

### **Item 4 - Other Business Activities**

Alan Michael Jotkoff is also a registered representative of an affiliate company, Triad Advisors, LLC ("Triad"). Triad as broker-dealer and your Advisor will be compensated on the normal and customary commission schedule for general securities business. Clients should be aware that these services involve a possible conflict of interest, as commissionable products can conflict with the fiduciary duties of a registered investment adviser.

In the capacity as a registered representative, one may receive distribution or service ("trail") fees from the sale of certain mutual funds (including money market funds pursuant to a 12(b)-1 distribution plan or other such plan as compensation for distribution or administrative services which are distributed from the fund's total assets). These fee arrangements will be disclosed upon request of a client and are available in the applicable fund's prospectus.

Alan Michael Jotkoff may also recommend that clients invest in securities issued in an initial public and/or secondary offerings ("new issues") for which an affiliate, Ladenburg Thalmann & Co. Inc., ("LTCO") acts as a manager, underwriter and/or a member of the selling group. The recommending of these security activities presents a conflict of interest for several reasons. First, LTCO receives all or a portion of the gross spread – the difference between the price that the client pays for the security and the price that LTCO purchases the security in connection with such sales. This gross spread is generally 7%, but may be higher or lower in connection with certain offerings. Your Advisor generally receives a portion of this compensation as a broker-dealer representative of Triad Advisors, LLC. In addition, LTCO has a substantial interest—both financial and with respect to its reputation—in assuring that the offering is successful by having a large number of the securities purchased. Finally, in connection with certain offerings, LTCO has an obligation to purchase and resell a certain number of securities. Thus, because of the affiliation with LTCO, your Advisor has incentives to recommend investments in these offerings for these reasons, rather than based on a client's needs. To address these conflicts, Triad Hybrid Solutions ("THS") has policies and procedures in place to make sure that securities in initial public offerings are recommended only to clients for whom they are suitable given the client's investment

objectives and assets. In addition, clients are generally given transaction specific disclosure prior to the client's decision to invest in such securities.

Thus, Alan Michael Jotkoff will receive more compensation if the client purchases certain investments, such as mutual funds, private funds or new issues that pay fees to Triad Advisors, LLC. Clients may also open brokerage accounts with Triad Advisors, LLC, which are not THS advisory accounts and would receive compensation in connection with trades executed in these accounts. Your Advisor has a conflict of interest and an incentive to recommend investment products based on the compensation received rather than on a client's needs.

Your representative can have an incentive to join and remain affiliated with Triad Advisors, LLC ("Triad"), a broker/dealer, through certain compensation arrangements that could include bonuses, enhanced pay-outs, forgivable loans, and/or business transition loans. The forgiveness is not tied to any amount of securities transactions made by Representatives with Triad or assets held in advisory accounts with Triad or any other custodian but does require the Representatives to maintain broker-dealer registration with Triad. Receiving such compensation is considered a conflict of interest. We encourage you to review this ADV closely and discuss any potential conflicts of interest with your representative.

Registered Investment Advisors are also required to disclose all material facts regarding any other business activities that would be material to your evaluation of each supervised person providing investment advice.

-Insurance OBA- Alan Michael Jotkoff is also licensed to sell life and annuity insurance products through various insurance carriers and will receive compensation for the sale of such products. Your Advisor may recommend the purchase of insurance products in connection with advisory services. Clients are under no obligation to purchase insurance products through any particular insurance agency or advisor. This license creates a potential conflict of interest because your Advisor will receive compensation in connection with the sale of insurance products when acting as insurance agent in connection with the sale. This compensation may vary depending on the product; more information about your Advisor's compensation in connection with a particular product is available upon request.

-Other OBA- Alan Michael Jotkoff is also a CPA and President at Jotkoff & Associates, PA. This outside business activity accounts for 100 hours per month/25 hours per week of Alan Michael Jotkoff's each month.

Alan Michael Jotkoff is currently an investment adviser representative of Triad Hybrid Solutions, LLC and Jotkoff Financial Services, Inc, Registered Investment Advisers. Jotkoff Financial Services, Inc. is a separately Registered Investment Adviser not affiliated with Triad Hybrid Solutions, LLC. Checks for investment products should only be made payable to our qualified custodian or directly to the product sponsor company. Investment checks should never be made payable to your investment adviser representative or his/her business entity. Furthermore, you should not make a personal loan to your investment adviser representative or invest in his/her business entity. Please contact Triad Hybrid Solutions at 866-580-8219 if you have any questions.

## **Item 5 - Additional Compensation**

Other than the compensation described above Alan Michael Jotkoff does not receive an economic benefit for providing advisory services other than a portion of the advisory fees paid by clients.

# **Item 6 - Supervision**

THS reviews the advisory activities of Alan Michael Jotkoff on an ongoing daily, monthly and quarterly basis. These reviews are triggered through the normal review of advisory business and may focus on: asset allocation, diversification, account suitability, concentration, trading activity and performance. These reviews are conducted primarily by the members of the THS Compliance Department. Mr. Jason Gerb, our Chief Compliance Officer at 866-580-8219, oversees the compliance program at THS.

# **FACTS**

# WHAT DOES TRIAD HYBRID SOLUTIONS, LLC DO WITH YOUR PERSONAL INFORMATION?



### Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing of your personal information. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully in order to better understand what we do.

#### What?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Social Security Number, Date of Birth, Address, contact information and Income
- Assets and Investment Experience
- Account Transactions and Retirement Assets
- Tax Reporting and Investment Performance Information

When you are no longer our customer, we continue to share your information as described in this notice.

#### How?

All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Triad Hybrid Solutions, LLC chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Triad Hybrid Solutions, LLC share?	Can you limit this sharing?
For our everyday business purposes.		
To administer, manage and service customer accounts, process transactions and provide related services for your accounts, it is necessary for us to provide access to personal information within the Triad Advisors, LLC companies and to certain nonaffiliated companies. We may share your personal information:		
To process your transactions, maintain your account(s), respond to court orders and legal investigations, report to credit bureaus, government entities with parent and affiliated companies of Triad Hybrid Solutions, LLC including and not limited to:  Triad Advisors, LLC  Ladenburg Thalmann Financial Services Inc. and its affiliated companies  Advisor Group, Inc. and its affiliated companies  With nonaffiliated entities that perform services for us or function on our behalf (such as check printing services, clearing broker-dealers, investment companies, and insurance companies) with third-party administrators and vendors for the purposes of providing current and future information on your account (such as transaction history, tax information and performance reporting).	Yes	No
For our marketing purposes  To offer our products and services to you	Yes	No
For our Affiliates to market to you  Affiliate companies that you do not have an existing relationship with	Yes	Yes
For nonaffiliates to market to you	No	We don't share

retirement plans and other finan- provide or market financial prod these financial companies for m without your consent, but we ma	financial companies  give us the right to share your information with banks, credit unions, cial companies where a formal agreement exists between us and them to ucts or services to you. However, we will not share your information with arketing purposes if your financial professional is not affiliated with them ay share information with these financial companies where necessary to	Yes	No	
If you are a customer of a bank, networking agreement (such as your information with internal au the financial institution. If the fina	credit union, or other financial institution program with which we have a under a bank or credit union investment services program), we may share ditors of the financial institution or in response to requests from regulators of ancial institution terminates its relationship with us, we will permit the	Yes	Yes	
at the financial institution. If you	es of your personal information so your account can continue to be serviced do not want the financial institution to disclose your personal information to t advisory firm ("New Firm"), you may request that we and/or your financial at is shared with the New Firm.			
If your financial professional your financial advisor may not to. If you do not want to New Firm when your financial for Your personal information affiliated with your financial independent investment ad In the event your financial professional or unaffiliated advisory or insurance busing professional and/or the New If your primary address is in a st with the New Firm (such as Califexcept to the extent that the law requirement, then you must give	professional (or his/her estate) agrees with an unaffiliated financial brokerage or investment firm to sell all or some portion of his/her securities, less your personal information may be shared with the acquiring financial	Yes	Yes	
Who is providing this notice?	Triad Hybrid Solutions, LLC, a registered investment adviser. Our Affiliates of following entities:  Triad Advisors, LLC Ladenburg Thalmann Financial Services Inc. and its affiliated core Advisor Group, Inc. and its affiliated companies		privacy notice include the	
What we do				
How does Triad Hybrid Solutions, LLC and its Affiliates protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include ongoing employee training, computer safeguards and secured files and buildings. We train our employees and financial professionals in the proper handling of personal information. We require companies that help provide our services to you to protect the confidentiality of personal information they receive.			
How does Triad Hybrid Solutions, LLC and its Affiliates collect my personal information?	We collect your personal information, for example, when you  Open an investment account or an advisory account  Seek advice about your investments  Share information about your investments or retirement portfolio  We also collect your personal information from others, such as credit bureaus, Affiliates, or other companies.			
Why can't I limit all sharing?	Federal law gives you the right to limit only  Sharing for Affiliates' everyday business purposes information ab  Affiliates from using your information to market to you  Sharing for non-affiliates to market to you  State laws and individual companies may give you additional rights to limit seems.		hiness	

To limit our	
sharing	

You may limit the sharing of your personal information ("Opt-Out") by calling 1-866-580-8219.

#### Please note:

When you are no longer our customer, we continue to share your information as described in this notice. However, you can contact us at any time to limit our sharing.

In the event you decide to Opt-Out, your decision will be recorded as limiting the sharing of personal information for all applicable options. In other words, if you Opt-Out your personal information will not be shared by Triad Hybrid Solutions or an Affiliate: (i) with your financial professional's new broker- dealer in the event he or she leaves Triad Hybrid Solutions or an Affiliate and joins a New Firm or sells his/her securities, advisory or insurance business to a nonaffiliated company; (ii) with affiliated entities of your financial professional or any bank or credit union that your financial professional is affiliated with; and (iii) with Affiliates of Triad Hybrid Solutions that you do not already have an existing relationship with for the purpose of marketing products or services to you.

### **Questions?**

Triad Hybrid Solutions, LLC, 5155 Peachtree Parkway, Ste 3230, Norcross GA 30092. Call 866-580-8219 or go to <a href="https://www.triadhybrid.com">www.triadhybrid.com</a>